



**Technology Incubation & Entrepreneurship
Development Cell**
**Jaypee University of Information Technology,
Waknaghat (H.P.) - 173234**



Event: Orientation Program for the first year students

Date: 3rd August,2023 (5:30 PM – 6:30 PM)

Attendees: 1st year students, TIEDC members

Platform: Lecture Theatre-2

Event Objective:

The orientation focused on enlightening students how the Technology Incubation & Entrepreneurship Development Cell of JUIT aims to provide an entrepreneurial ecosystem in the university. TIEDC provides mentoring support to the students with different skills required for startup, and to nurture ideas from young minds.

Event Description:

Siddharth Kuthiala (Cell Coordinator) gave an idea about the incubation centre at JUIT to the first year students. He shared a story about how TIEDC was established and how far it has grown since Dec 2016. The coordinator also gave a brief idea about different events like E-Summit, Biz Quiz, webinars and workshops. He mentioned how the cell has been a major aid to students by acting as a point of contact between the government and the students.

After that, a brief about all the teams of the cell was given by the respective team heads-Shubh Saxena(PR and Marketing Team Head),Swapnil Tyagi(Corporate Relations Team Head),Arpit Sangrai(Design and Tech Team Head),Geetansh Singh(Events and Operations Team Head),Shivansh Mehrotra(Finance and Sponsorship Team Head) and Harshit Srivastava(Social Media Team Head).

Later, a presentation was held by Unnati Pant, Sanskar Pandey and Srishti Srivastava (Members of TIEDC) about marketing skills and how two companies can be merged to create innovative products and how these products can be pitched in a manner to attract the customers to buy them.

Event's Benefits:

After the completion of the event, the attendees received an insight of the cell and got to know about the resources ,mentorship and a lot more about TIEDC. As a result, we received quality students in the cell.

Photos:



